FEWEEK aelp

AAC 2023

APPRENTICESHIP AWARDS

FE WEEK & AELP

AAC APPRENTICESHIP AWARDS

A celebration of excellence in apprenticeship delivery

AWARDS SPONSORSHIP OPTIONS

For more information visit AACAPPRENTICESHIPAWARDS.COM
or email AAC@FEWEEK.CO.UK

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ABOUT THE AAC APPRENTICESHIP AWARDS?

The FE Week & AELP AAC Apprenticeship Awards are the national awards for apprentice employers and providers in the UK. The inaugural awards took place in March 2018; an overwhelming 350 nominations were received. Since then, the awards have continued to grow in terms of nominations, awards and status.

Award winners will be announced at two national events. The shortlisted entries for the route awards and national awards will be announced in FE Week in early January and formally recognised at a Parliamentary reception in early February.

The reception will be hosted by the Rt Hon Robert Halfon MP. The national awards ceremony will be on Tuesday 14 March at the Annual Apprenticeship Conference Gala Dinner & Awards Evening.

Within this document, you will find information relating to the various sponsorship options available. Don't miss out on this fantastic opportunity to partner with us in celebrating exceptional apprenticeship delivery - become a partner of the FE Week & AELP AAC Apprenticeship Awards today!

Exposure and Profile
Exposure and profile allows you to benefit from high-profile branding before, during and after the event.

Networking Opportunities
Networking opportunities with senior influential decision-makers from across the education and skills sector.

Business Partnerships
Create new business opportunities through higher-brand presence among current and potential customers.

Brand Awareness
Brand Awareness through a wide range of print and digital marketing materials, both pre- and post-ceremony

AWARDS SPONSORSHIP OPTIONS

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HEADLINE SPONSOR (IN ASSOCIATION WITH) | £25,000

- Main sponsor of the AAC Apprenticeship awards 2023
- Prominent branding on all promotional materials, website and awards certificates
- One table of 10 at the National Awards Dinner on Tuesday 14th March 2023
- Five tickets to the parliamentary reception Wednesday 6th February 2023
- A place on the judging panel (December 2022)
- An opportunity to provide a welcome speech and thanks at the parliamentary and national awards ceremonies.
- Sponsorship and presentation of two main awards: Apprentice Employer and Apprentice Provider of the Year
- Sponsorship and presentation on one route award
- Two full page adverts in FE Week during Jan – March
- A full page advert and one page 'welcome' message in the awards brochures at both the parliamentary and national awards ceremony
- A 3mx2m exhibition stand at the Annual Apprenticeship Conference - 60% off additional space if you require a larger stand
- Two full conference tickets to the Annual Apprenticeship Conference
- Social media activity from FE Week and AELP

Only one headline partner package is available. Please contact aac@feweek.co.uk to discuss this package in more detail.

ROUTE APPRENTICESHIP PROVIDER OF THE YEAR AWARD SPONSOR | FROM £4,000 PER AWARD

These awards recognise excellence in the delivery of apprenticeships in that sector. It is open to all types of apprenticeship providers in these sectors. There are 15 awards of this type, one each for the following routess:

1. Agriculture, Environmental & Animal Care Apprenticeship provider of the year
2. Business & Administration Apprenticeship provider of the year
3. Care Services Apprenticeship provider of the year
4. Catering & Hospitality Apprenticeship provider of the year
5. Construction Apprenticeship provider of the year
6. Creative & Design Apprenticeship provider of the year
7. Digital Apprenticeship provider of the year
8. Education & Childcare Apprenticeship provider of the year
9. Engineering & Manufacturing Apprenticeship provider of the year
10. Hair & Beauty Apprenticeship provider of the year
11. Health & Science Apprenticeship provider of the year
12. Legal, Finance & Accounting Apprenticeship provider of the year
13. Protective Services Apprenticeship provider of the year
14. Sales, Marketing, Procurement Apprenticeship provider of the year
15. Transport & Logistics Apprenticeship provider of the year

For these awards, we are seeking one sponsor for each. Sponsors will receive the following:

- Two guest tickets to the parliamentary reception
- Two tickets to the National Awards Dinner on Tuesday 14th March 2023, this can be upgraded to a sponsored table of 10 for an additional £1,500
- Presentation of your award at both the parliamentary reception (shorlisted) and national ceremony (national winner).
- A half page advert in FE Week during Jan – March
- A half page advert in the awards brochure for the parliamentary reception and national awards ceremony
- Social media activity from FE Week and AELP
- Branding on event promotional materials, relevant certificates and website

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NATIONAL AWARDS
AWARD SPONSOR | £4,000 PER AWARD

Apprenticeship Equality, Diversity & Inclusion Award (NEW FOR 2023)

This award recognises apprentice employers and/or providers who've made an outstanding effort to increase the diversity of apprentices they work with. This award focusses on those organisations who can evidence a commitment to ensuring fair treatment and opportunity for all. Aiming to eradicate prejudice and discrimination on the basis of an individual or group of individual's protected characteristics..

The Widening Participation Recognition Award (NEW FOR 2023)

This award recognises the outstanding activity of a provider or employer during a previous five-year period regarding widening participation. Applicants must demonstrate how they've successfully led a campaign to fully embrace apprenticeships to recruit apprentices with personal characteristics such as gender, long-term unemployed, ethnicity, English as a second language, former offenders, special educational need, and disabilities.

Apprenticeship Champion of the Year (NEW FOR 2023)

This award recognises the outstanding contribution of an individual to the development and promotion of apprenticeships. This could be from any perspective, local to national, subject-specific to sector-wide.

Apprenticeship Provider of the year

This award will recognise excellence in the delivery of apprenticeships from a single provider. It is open to all types of apprenticeship provider, not limited to the sectors covered by the subject awards.

Apprentice Employer of the Year

This award recognises outstanding commitment to apprentices and apprenticeships within an organisation. It is open to employers from all sectors and all sizes.

For these awards, we are seeking one sponsor for each. Sponsors will receive the following:

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